CRASH COURSE AGENDAS
TEAM & GROUP LEARNING

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ACTIVITIES & FRAMEWORKS

Storytelling: 90-Minute Agenda

1. Recognize common elements in good storytelling.
2. Craft a strong opening to your story by hijacking the senses.
3. Practice identifying the arc of a story to understand how arcs give stories an edge.
4. Create an effective story using the organization as hero framework.

What makes a good story?

Hijacking the senses for a strong start

Mapping the story arc

Organization as hero framework

Visual Thinking: 90-Minute Agenda

1. Explore the science of visual thinking.
2. Practice using the visual alphabet.
3. Select a scenario to visualize and define key nodes of information to include in your visual.
4. Use a simple card game to practice visualizing your scenario in at least two differen ways.

What makes visuals so powerful?

Visual alphabet challenge

Define key nodes to visualize

Use a simple card game to visualize your scenario

Barriers to Change: 90-Minute Agenda

1. Asses your readiness for change using the change lever.
2. Identify your stakeholder ecosystem.
3. Understand the reasons people resist the change and tips to get ahead of resistance.
4. Plot your change journey on the activation curve.
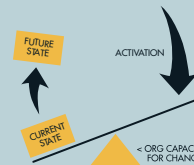
How adaptive to change is your organization?

Map your stakeholder ecosystem

Identify the reasons people resist change

Plot your change journey on the activation curve

The Magic of Discovery: 90-Minute Agenda

1. Recognize how early discovery can help you focus your efforts.
2. Identify a change challenge.
3. Map your assumptions about the challenge.
4. Explore the challenge using the discovery cards to understand the heart of the issue at hand.

Explore how discovery can focus your efforts?

Identify your change challenge

Map your early assumptions about the change

Explore your challenge using the discovery cards