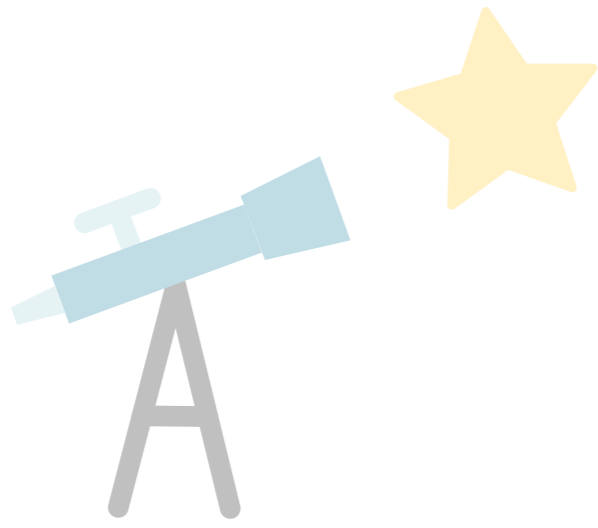


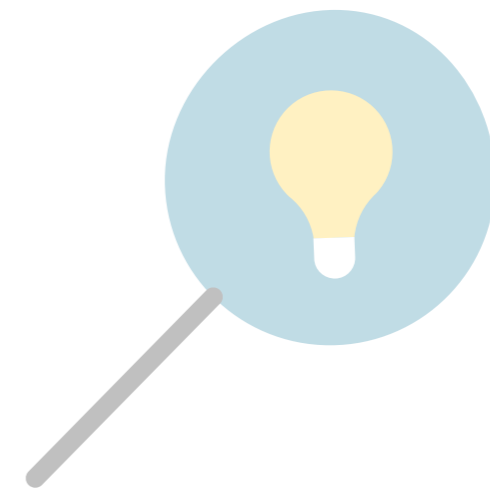


NAME OF INITIATIVE

What outcomes would we see if we achieve our vision?



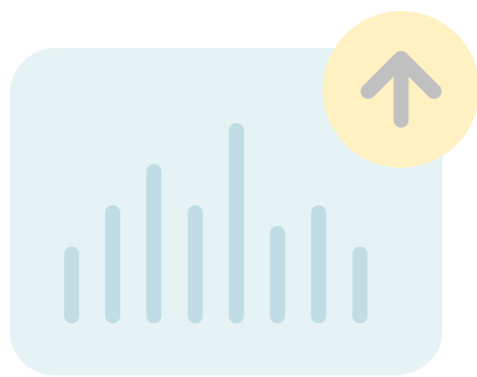
What qualitative measures will improve?



Resulting Dashboard: What are the top qualitative and quantitative measures we'll use to track this initiative?



What quantitative measures will improve?



Activation Plan progress?



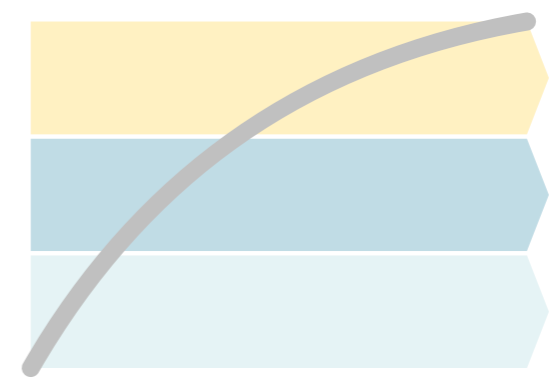
How will we know when everyone is living it?



How will we know when everyone is engaged?



How will we know when everyone is aware?



Action Plan: What steps do we need to take to install measurement and ensure we can collect and report this data?

