



KEY OBJECTIVES

We want to:

- Understand the stakeholders
- Understand the organization
- Identify external forces for and against our objectives
- Generate insights

AGENDA

0:00	Introduction and context setting
0:15	Understand the stakeholders
1:30	<i>Break (Optional)</i>
1:45	Understand the organization
2:45	Lunch break
3:15	Understand external forces
3:45	Generate insights
4:30	Closing
5:00	End