



## Vision

OMSI, collaborating with partners, will ignite an education transformation at the intersection of science, technology and design, and weave a thriving innovation district into the fabric of Portland, that spreads opportunities across the Northwest.



## Mission

Inspire curiosity through engaging science learning experiences, foster experimentation and the exchange of ideas, and stimulate informed action.

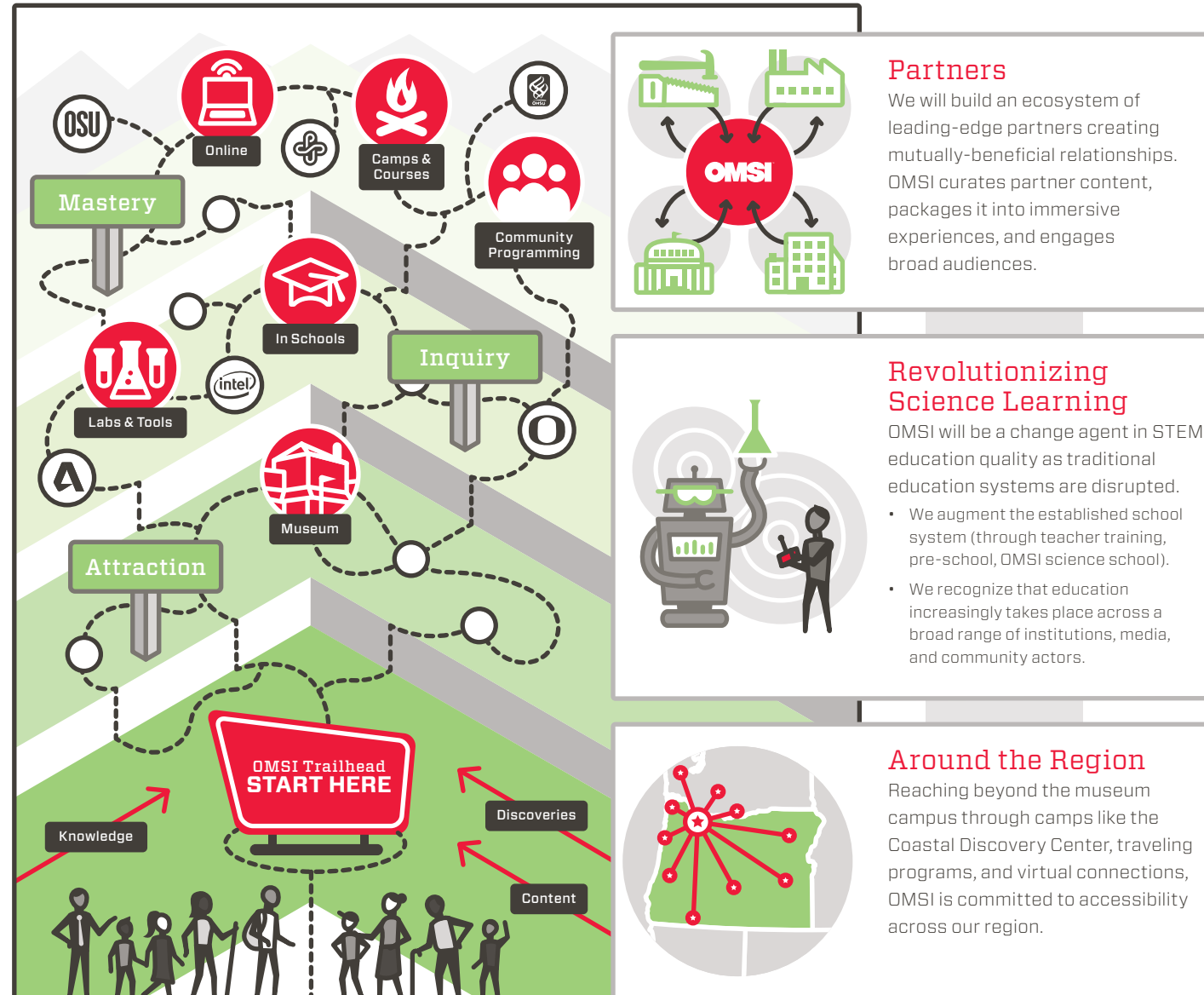


## OMSI District



The OMSI District will be a forum for the exchange of ideas and creative expression—among scientists, artists, engineers, teachers, inventors, and people from diverse backgrounds and cultures—that stimulate innovative problem-solving.

## Museum of the Future



The museum of the future is a trailhead to deeper learning and experiences. The museum is an attractor, sparking curiosity through immersive experiences that cannot be replicated in schools or online. With the learner at the center, OMSI maps and guides paths to deeper inquiry and mastery through diverse programming and partnerships across the region.

### Partners

We will build an ecosystem of leading-edge partners creating mutually-beneficial relationships. OMSI curates partner content, packages it into immersive experiences, and engages broad audiences.

### Revolutionizing Science Learning

OMSI will be a change agent in STEM education quality as traditional education systems are disrupted.

- We augment the established school system (through teacher training, pre-school, OMSI science school).
- We recognize that education increasingly takes place across a broad range of institutions, media, and community actors.

### Around the Region

Reaching beyond the museum campus through camps like the Coastal Discovery Center, traveling programs, and virtual connections, OMSI is committed to accessibility across our region.

### New Markets

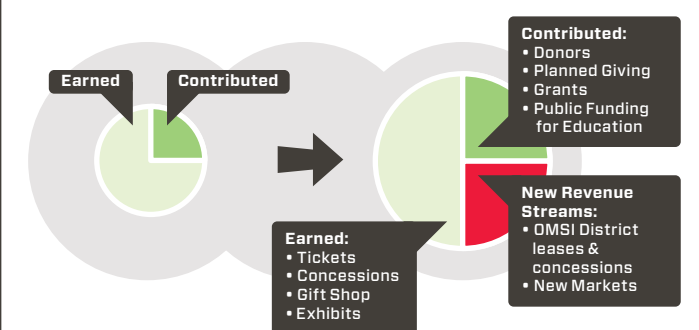


We serve new and expanded markets spanning ages and interests including makers, innovators and experience seekers. Cutting edge tools, idea forums, and digital experiences equip citizens with opportunities to improve lives.

### New Revenue Model

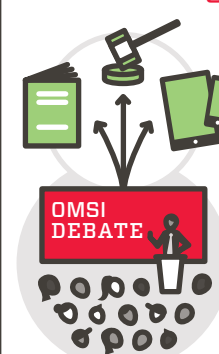
Current State

Future State



New revenue streams support expanding capacity, including multiple streams of earned income.

### Advocating Informed Action



We take an active position advocating for science understanding, scientific method, and STEM educational policies. OMSI uses its convening power to elevate voices in the great science and technology policy debates of our time.