

VISUAL THINKING



TECHNOLOGY & TOOLS FOR OPTIMAL ONLINE LEARNING

Video Conferencing: Zoom

We will use Zoom to maximize participation in our live virtual sessions. To keep our meetings secure, XPLANE Zoom sessions will have a unique ID and will be password-protected.

Zoom system requirements can be found [here](#).

Collaborative Digital Tools: MURAL

We will use MURAL, a digital workspace for visual collaboration, throughout our Bootcamp sessions. You won't need a MURAL account, but you will need to be able to follow a link to one of our many MURAL boards and then use its tools and functions. We'll give you a MURAL tutorial during our preparation session.

MURAL system requirements can be found [here](#). Learn more about [MURAL](#).

Collaborative Digital Tools: Basecamp

We will use Basecamp, a project management and team communication tool, to deliver course materials, additional instruction, and connect you with your fellow Visual Thinking classmates.

Basecamp system requirements can be found [here](#). Learn more about [Basecamp](#).

Supplies You'll Need

Throughout our Bootcamp course, you will be drawing, sketching, doodling, and hands-on creating. Make sure to have the following handy at all times:

- x Thick markers (like a Sharpie®)
- x Sticky notes
- x Several sheets of paper

COURSE OUTLINE

Visual Thinking Bootcamp 101

Objectives

- x Learn the Visual Thinking alphabet and start "drawing" words.
- x Learn the grammar of Visual Thinking and learn the power of using frameworks.
- x Learn the value and the practice of Visual Thinking.
- x Collaborate and build a process map.

Real World Application

- x Listen & Sketch: The ability to listen and sketch key words.
- x Sketch to Emphasize: The ability to sketch for emphasis and clarity when taking notes, collaborating, brainstorming.
- x Show Relationships: The ability to show relationships between two or more elements is key to conveying a specific story and showing the connections.
- x Tell a Story: The ability to select and arrange elements in a specific order to tell a story that resonates.
- x The ability to apply Visual Thinking to a specific business strategy—the Customer Journey Map.
- x Easily walk through a process map and point out the opportunities and challenges for further discussion.

Visual Thinking Bootcamp 201

Objectives

- x Improve drawing ability. Learn tricks to convey emotion, add clarity, and details to better communicate.
- x Improve the ability to differentiate frameworks and add emphasis, clusters, and connections between concepts.
- x Learn to plan and use visual facilitation to get ideas out of people's heads and onto paper.
- x Apply concepts. Presentation of visuals—story telling and presentation.

Real World Application

- x By adding selective details, drawing smart connections, and modifiers, one can better communicate and engage audiences.
- x Increase visual acuity and ability to diagnose, understand, and visualize.
- x Facilitate groups through challenges, create vision maps, strategies, and build toolkit of activities to elicit specific kinds of visuals.
- x Apply learnings to unique challenges and build and refine a vision map.

